

PEO PREMIER HEALTH BRANDING GUIDE

LOGOS



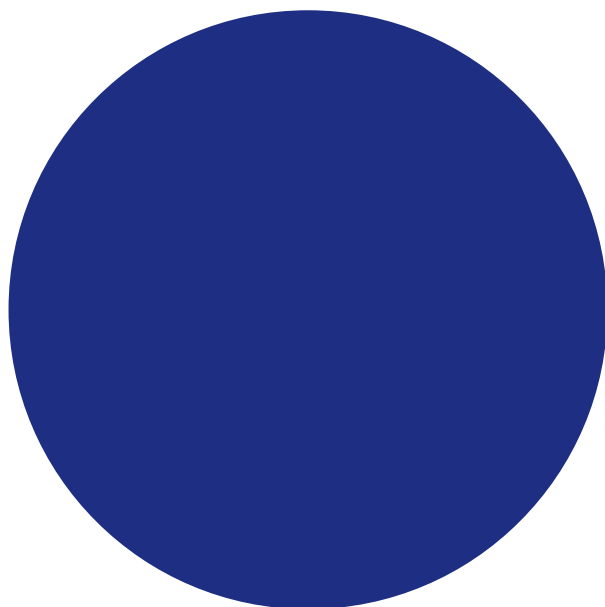
———— **PEO** ————
PREMIER HEALTH SM



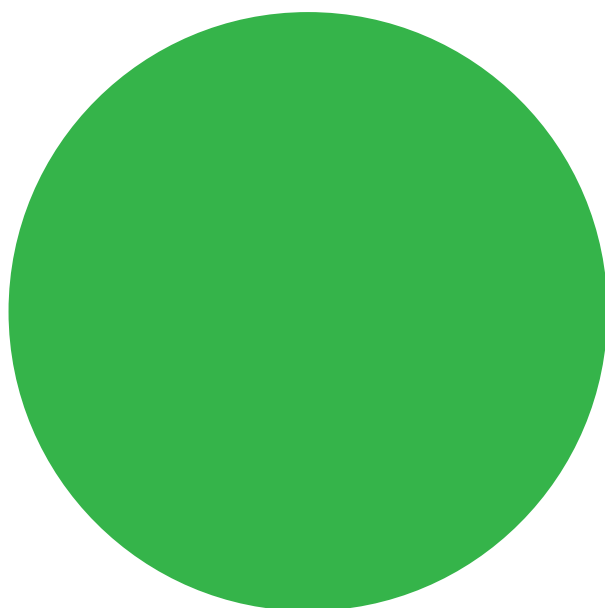
———— **PEO** ————
PREMIER HEALTH

A PEO'S BEST ALTERNATIVE TO A MASTER HEALTH PLAN! SM

COLORS



PSM BLUE
#2F3375



PSM GREEN
#63AA44

TYPEFACES

HEADING & LOGO TAGLINE:

OPTICOPPERPLATE HEAVY

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

SUB-HEADING:

OPTICOPPERPLATE

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

BODY:

Roboto Regular

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n
o p q r s t u v w x y z